## **PREFACE**

In today's rapidly changing society, psycholinguistics tends to be more proactive, since it does not simply respond to new realities of life by designing models or theories. Currently psycholinguistics has full potential not only to survive or to overcome elitist attitudes in science; it can also regain its status as a "modern" approach, for the new demands of the 21<sup>st</sup> century (Slama-Cazacu 2007). Psycholinguistics confronts social and political issues, including terrorism, acts of violence or war. And it is highly desirable that these issues should be the categories of *irrealis* (Łyda 2007). Regrettably, as Collin Meissner acknowledged, "language is often employed as a political, military, and economic resource in cultural, particularly colonial, encounters... call it a weapon" (Meissner 1992:164). Psycholinguistics should deal with this weapon of mass destruction (WMD), since this branch of science derived from the reality of language (behavior) and human communication. Of course, words create different worlds. But the fact remains that words can provide links between worlds. From this standpoint, language is likely to be a weapon of mass *construction* (WMC) – a tool for creating hope, love, tolerance, and peace, among people.

Psycholinguists from Argentina, Norway, Poland, Russia, and Ukraine, who are published in this volume, clearly know how to use the power of words in the cause of truth, peace, and justice. The scholars' findings are aimed at erasing the dividing lines between people by learning their current needs, motives, emotions, and cognitions expressed in and through language.

The contributions of this volume issue 2 are focused on theoretical psycholinguistics (Tetiana Fedotova, Heorhiy Kalmykov, Anna Kulchitska, Alla Mudryk, Yulia Tsyos'), psychology of organizations (Olena Frolova, Liudmyla Malimon, Iryna Hlova), psycholinguistics of literary translation (Nataliya Dyachuk), academic and language acquisition issues (Oksana Ivanashko, Nataliya Kharchenko, Oleksandr Kholod, Nataliya Vichalkovska), individual speech activity, linguistic personality (Iryna Adamchuk, Tatiana Bespalova, Natalya Fomina, Oleksandr Lavrynenko, Aleksander Lesin), clinical and developmental psycholinguistics (Iryna Durkalevych, Rosina Shevchenko), psycholinguistics of electronic media, text and discourse analysis (Nataliya Akimova, Maria Machikova, Marharyta Zhuykova), ethno-psycholinguistics (Anastasiia Odintsova).

Hopefully, these papers will attract a wide array of readers who take an interest in the issues, since the authors have demonstrated clearly that psycholinguistics today is able to create a WMC by using words to build bridges between worlds.

## References

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