

СЕКЦІЯ 1. РОЗВИТОК СЕКТОРІВ ЕКОНОМІКИ В УМОВАХ ВІЙНИ: СТРУКТУРНІ ЗМІНИ

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NEW FUNCTIONS OF BUSINESS ASSOCIATIONS DURING THE WAR AND POST-WAR PERIOD

The European practice of protecting the rights and interests of entrepreneurs is the creation of independent organizations – business associations, which are one of the key and very effective elements of the entrepreneurship infrastructure [1]. The association of entrepreneurs is an integral part of public society, an indicator of its ability to self-organize, protect its rights and represent its interests. The development of such associations receives considerable attention from both the state and the public [2-4].

In Ukraine, business associations operate in accordance with the legislation and requirements for non-profit organizations. The main forms of business associations are chambers of commerce, associations, employers' organizations and their associations, corporations, consortia and concerns. As entrepreneurship support institutions business association can be considered any enterprises, institutions, organizations that provide various types of support to economic entities in their economic activities in order to achieve economic and social results and gain profit by these entities

It is very important for businesses unite in associations especially in process of EU integration because of [3, 4]:

1. The association can more effectively defend the rights of businesses and more easily enter into the negotiation process with government and large businesses, because the "weight" of the association makes it a full-fledged partner in the dialogue, in which the voice of the SME can be lost.

2. It's an opportunity to get the expert information at the right time. For example, if a law bill is being prepared on a certain topic, the association can make rationally based recommendations that will reflect the real needs of entrepreneurs.

3. Associations help entrepreneurs grow professionally and become more successful by providing them with consulting and other business development services.

4. Gain of reputational benefits.

5. A mechanism for combating unfair competition and corrupt practices, facilitates access to foreign markets thanks to harmonization with international standards, contributes to improving the environmental friendliness of production.

The war in Ukraine had a significant impact on its economy. The cessation of SME activity and the closure of large enterprises, the decrease in exports, the loss of human potential, and the decrease in investment negatively affected the business environment, and, accordingly, the activity of the business associations. In the conditions of the post-war economic recovery of Ukraine, business associations must fundamentally change their functionality based on significant organizational changes and the introduction of new services.

Considering the system of Chambers of Commerce and Industry (CCI) as one of the most powerful business associations of Ukraine, we will try to offer new services that will be extremely important for business during the war and post-war recovery.

1. Participation in the recording of losses and damages due to the war, damage assessment. Russian armed aggression against Ukraine caused significant material losses to the Ukrainian economy: infrastructure disruption, destruction and damage of property of all forms of business ownership. Losses are especially noticeable for SME, having high level of risk and income instability due to their high external dependencies. SME, by their nature, are focused on the available resources, which, in the first place, can be lost or damaged. To restore Ukraine, there is a need to assess the losses of business entities, consisting of the cost of property damage and lost profits caused by military operations. The existing regulatory

basis in Ukraine for determining damage and losses as well as the experience of Chambers of Commerce and Industry in conducting examinations of goods and services (in accordance with the Law of Ukraine "On Chambers of Commerce and Industry in Ukraine") prove the possibility of performing such activities.

2. Development of industrial parks network in the regions as a mechanism for supporting and developing the machine-building and other hi-tech sectors. This stems from the impossibility of relocation of enterprises in the machine-building, electrical engineering, and other hi-tech sectors to safer regions. The support of this initiative will allow to preserve highly intellectual sectors of the economy, to place on their base the affected enterprises and businesses that are ready for joint activity. In addition, it will provide an opportunity to attract laboratories and specialists of universities, which will also have a positive effect on the preservation of the scientific environment.

3. Export/import consulting. Proactive international and foreign economic activity, support and promotion of export, development of the system of economic diplomacy, expansion of the network of representatives of the Chamber of Commerce and Industry abroad.

4. Creation of a qualification centers network. In the conditions of martial law and in the post-war period, the shortage of workers in technical professions, internal and external labor migration are the most serious problems for business. Qualification centers will be able to solve many problems with employment of people who have lost the opportunity to work in their city or in their specialization due to confirmation of qualifications obtained informally. Retraining of labor resources should take place in accordance with the norms of the EU and the prospect of receiving powerful financial assistance. This concerns the implementation of the model of recognition of qualifications obtained in the process of non-formal and informal education, taking into account the experience of developed countries. It is worth considering the introduction of policies aimed at developing the potential of internally displaced persons — for example, through retraining, in particular in partnership with enterprises. The creation of a qualification centers network is important in the process of retraining personnel for the development of Ukraine's economy in the post-war period, including the motivation for the return to the Motherland of labor resources forcibly resettled in other countries.

The mentioned initiatives will allow to help business in solving urgent needs and to reconfigure business associations to today's requirements.

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ФУНКЦІОНУВАННЯ АГРАРНОГО СЕКТОРА ЕКОНОМІКИ УКРАЇНИ В УМОВАХ ВІЙНИ

В умовах війни український народ показав вражаючу здатність до супротиву ворогу, який більший територією та має шосту за обсягами економіку в світі. Великі масштаби нашої країни відіграють важливу роль у опорі, загарбники хочуть зменшити нашу територію, поділити на частки, відібрати людей і ресурси, щоб в майбутньому повернути це все проти нас. З метою оцінювання сучасних тенденцій розвитку бізнесу, зокрема на ринку праці в військових умовах Європейською Бізнес Асоціацією було проведено соціологічне дослідження, де було з'ясовано такі важливі аспекти,