

**Mechanisms of interaction  
between competitiveness and  
innovation in modern  
international economic  
relations**

**Collective monograph edited by  
M. Bezpatochnyi**

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ISMA University  
Riga (Latvia) 2017



**Konkurētspēju un inovāciju  
mijiedarbības mehānismi  
mūsdienu starptautiskajās  
ekonomikas attiecībās**

**Kolektīva monogrāfija  
M. Bezpartochnyi zinātniskajā redakcijā**

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Informācijas sistēmu menedžmenta augstskola  
Rīga (Latvija) 2017

**UDK 339.137.2:330.341.1-043.5**

**Mechanisms of interaction between competitiveness and innovation in modern international economic relations: collective monograph / edited by M. Bezpartochnyi, in 4 Vol. / ISMA University. – Riga: «Landmark» SIA, 2017. – Vol. 3. – 248 p.**

The authors of the book have come to the conclusion that it is necessary to effectively use the management approaches to regulate modern international economic relations, methodological tools for analyzing international competitiveness and innovation. Basic research focuses on assessing the effectiveness formation of competitive advantages, study of social capital and human potential, analysis of marketing environment and development of exhibition-fair activities, formation of real estate market, risk assessment, use of electronic instruments on the financial market. The research results have been implemented in the different models of financial potential management, use of crowdfunding, formation of a transport strategy, development of border regions, formation of a new industrial policy, introduction of innovations in building, health, agriculture, sector of high technologies, development of the Latvian-Ukrainian economic cooperation. The results of the study can be used in decision-making at the level of international business, ministries and departments that regulate international relations, ensuring security and overcoming risks. The results can also be used by students and young scientists in modern concepts of the formation of international economic relations in the context of ensuring the competitive advantages of actors and improving innovation policy.

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The collective monograph is approved for publication at the meeting of the Scientific Council of the Information Systems Management University of 18<sup>th</sup> December 2017, Minutes No. 2-17.

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**ISBN 978-9984-891-03-3**

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